

# JULIE LARBES

*Simple. Quirky. Handcrafted.*

## CONTACT

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(513) 335-3180

## EDUCATION

### **Miami University, Oxford, OH**

BFA in Graphic Design  
August 2012–May 2016

Interactive Media Studies Minor  
Honors Program & Dean's List

### **Studio Art Centers International**

May 2014–June 2014

Studied Serigraphy and Renaissance  
Art History in Florence, Italy

## SKILLS

Illustrator  
Photoshop  
InDesign  
Powerpoint  
Illustration  
Social Media  
Screen Printing  
Letterpress  
Positive spirit

## EXPERIENCE

### **Designer, gyro**

*Cincinnati, Ohio | October 2018–Present*

### **Junior Designer, gyro**

*Cincinnati, Ohio | January 2017–September 2018*

Creating standout and strategically sound advertising and marketing communications for B2B clients. Responsible for working individually and collaboratively on projects from conceptualization to production.

### **Director of Social Media, Sofar Sounds Cincy**

*Cincinnati, Ohio | January 2019–Present*

Managing the Instagram and Facebook account for Sofar Sounds Cincinnati as a volunteer. Responsible for posting engaging content to keep followers interested and informed.

### **Graphic Design Intern, LPK**

*Cincinnati, Ohio | August–December 2016*

Working primarily on the LPK Brand team to produce internal brochures, advertising campaigns, welcome kits and signage. Collaborating with a team of interns to rebrand a local non-profit organization—including designing marketing collateral, wayfinding and stationary.

### **Graphic Design Intern, Interbrand**

*Cincinnati, Ohio | May 2015–August 2015*

Assisting in package design layouts, concepts, brainstorming and sketch sessions for Puffs, Chandon, Kroger and Corona.

### **Graphic Design Intern, Sanger & Eby**

*Cincinnati, Ohio | July 2014–August 2014*

Designing print advertising materials and branding for local Cincinnati businesses and charities.

### **Computer Technician, Miami University**

*Oxford, Ohio | August 2014–May 2016*

Troubleshooting software and hardware issues for the College of Creative Arts computer labs.

### **ArtWorks Apprentice, Hero Design Company**

*Cincinnati, Ohio | July 2013–August 2013*

Designing, sewing, and delivering personalized superhero capes to children in difficult living or health situations.